

## **DUNLOP RENEWS PARTNERSHIP WITH ROLEX MONTE-CARLO MASTERS FOR ANOTHER 3 YEARS**

### **FOR IMMEDIATE RELEASE**

**25<sup>th</sup> of January 2023 – Monte-Carlo, Monaco**

Dunlop and the Rolex Monte-Carlo Masters are delighted to announce the renewal of their successful partnership for a further three years (2023 – 2025), thus strengthening Dunlop's impressive portfolio of official ball supplier partnerships with ATP Tour events. The Rolex Monte-Carlo Masters, which celebrated its 100th anniversary in 2006, is the first of three ATP Masters 1000 tournaments played on clay.

Dunlop has a 100 year history of producing high-quality & high-performance tennis balls, and so the iconic Dunlop ATP ball will continue to be the official ball of the tournament. This renewal reinforces Dunlop's position as the No.1 choice of ball on the ATP Tour, with Dunlop supplying balls to more ATP Tour tournaments than any other brand, including the prestigious season ending Nitto ATP Tour Finals and Next Gen ATP Tour Finals. Dunlop's AO ball is the official ball of the Australian Open, with the 2023 event marking the renewal of another five year partnership.

And in addition to renewing their partnership with the Rolex Monte-Carlo Masters, Dunlop are also excited to be celebrating their 100 year anniversary in 2023.

**Comments?**

**ENDS**

**About Dunlop**

Dunlop is owned by Sumitomo Rubber Industries and has its headquarters in Kobe, Japan. Dunlop has a legendary history in the sport of tennis. Dunlop is the Official tennis ball partner of the ATP Tour and the Australian Open Grand Slam, as well as the Mouratoglou and IMG Academies. Current players on tour using Dunlop products include Jenson Brooksby, Miomir Kecmanovic, Alexei Popyrin, Michael Mmoh, Jack Draper, Ann Li, Dalma Galfi, Qiang Wang, Liam Broady, Jamie Murray, Max Purcell, Yifan Xu, Misaki Doi and Alycia Parks. Dunlop U.S. legends James Blake and Michael Chang, as well as Patrick Mouratoglou and Rod Laver are also ambassadors for the brand. Learn more at [www.dunlopsports.com](http://www.dunlopsports.com).

**About Sumitomo Rubber Industries**

Sumitomo Rubber Industries (SRI) was founded in 1909 in Kobe, Japan and employs over 40,000 people across the world and has sales revenue of around \$8 billion. SRI acquired the global rights to the Dunlop brand in April 2017 and owns fellow sports brands Srixon, Cleveland Golf and XXIO. SRI specialises in the tire industry but also in providing rubber-based products for many other industries such as medical, construction, marine and sports facilities.